



ROM³ the Who, What, Where and When!

In the last newsletter we mentioned several important events that were coming up, including a presentation by Dr. Kenneth Johnson on Rehab Advancements for ACL and Knee Replacements using the ROM³ as an exhibit at the 2005 Big Sky Sports Medicine Athletic Training Conference in Big Sky, Montana. Another event mentioned was a presentation at the Vail Valley Medical Center at Vail, CO. We are



Dr. Johnson presenting the value of ROM³ before orthopedists at the Labette County Medical Center

pleased to report that the ROM³ was greeted with great enthusiasm. Several orthopedist there were interested in making purchases and the athletic trainers called the ROM³ an “intriguing device.”

On the 25th of February, Dr. Kenneth Johnson made a presentation at the Labette County Medical Center before the hospital’s medical staff. The hospital has a program in their rehabilitation unit called the Rapid Response Program. The program is

designed to reduce the patient’s stay at the hospital after knee and hip surgeries have been done, and get them back to normalcy as quickly as possible. Dr. Johnson made the presentation describing the effectiveness and efficiency of the ROM³ and how it can help them meet their goals for the new rehabilitation program.

See ROM³ on back page

Brainchild and SCI-FIT

Since the inception of the project, Brainchild has sought ways to effectively develop and market the ROM³. In January, Dr. Kenneth Johnson on behalf of Brainchild LLC., met with several members of the SCI-FIT’s management team to discuss a possible Joint Development Agreement (JDA). SCI-FIT is a well known producer and marketer of commercial fitness equipment which bridges the converging fitness and medical rehabilitation markets. SCIFIT operates from its Tulsa headquarters, which serve as the sales, operations and administrative headquarters. Brainchild is now experimenting with several SCI-FIT recumbent bikes by retrofitting them with the ROM³ discs.



ROM³ displayed by Dr. Johnson along with a SCI-FIT bike.

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ROM3 Research and Development

Last quarter, we informed you of the Brainchild's contract with the Mid-America Manufacturing Center (MAMTC) to redesign the push-pin release mechanism of the ROM³ pedals. We are pleased to inform you that the project has been completed and moved to the manufacturing phase. The next Research and Development project for the ROM³ is conducting a Value Engineering study to evaluate what would be the best material to manufacture the discs long-term with quality and cost being the most important factors. Plans are to start the studies in the summer using local resources such as Pittsburg State University's engineering school as well as MAMTC. If all goes according to plan, the studies should be done by the end of the summer after which we will commence full scale manufacturing using the most suitable options.

The Southeast Kansas Venture Alliance (SEKVA)

The Southeast Kansas Venture Alliance (SEKVA) is a network of accredited investors committed to investing in high-growth seed and early stage technology companies in Kansas and the surrounding states. The SEKVA was founded in November 2004 by Eric Ferrell of the Alliance for Technology Commercialization President, together with Patricia Brasted, President of Wichita Technology Corporation, and businessmen Gene Bicknell, Pittsburg; Pack St. Clair, Neodesha; and Ray Woods, Independence. Dr. Johnson had the opportunity to make a presentation before the group at the February 25th inaugural meetings in Pittsburg and Neodesha Kansas. Several local businessmen were on hand to witness the presentation at both locations. For more information, visit the SEKVA at www.sekansasventure.com.



ROM3, -contd. From front page

Labette County Medical Center has since contacted Dr. Johnson to supply a number of ROM³ fitted exercise units for their facility. We also mentioned previously that Brainchild will be conducting research at several test sites around the country. Plans are still underway for this to be carried out. Brainchild is expected to have twenty five units of ROM³ by the end of April. Plans are for the research and data collection process to begin in May. Recently, Dr. Johnson announced that he will be moving to Los Angeles, CA to join Cedar Sinai Medical Center in Beverly Hills. However, Brainchild operations will continue in Kansas. For more information on the project or if you would like to make an investment, please contact Dr. Kenneth Johnson at info@brainchildllc.com.

